

Super White Smile.Com

Professional Tooth Whitening Products - Same Strength As Those Used By Dentists



What is the teeth whitening process? - Teeth Whitening is actually a bleaching process that lightens discolorations of tooth enamel. Our system uses an effective whitening solution retained in 2 thermoforming trays (1 upper arch, 1 lower arch) that are worn over your teeth for only 15 to 20 minutes per day until you have reached your desired level of whitening. Our product is a **22%&35%** carbamide peroxide solution which allows the shorter period of time for results. In comparison, a 16% solution needs to be in your mouth 45 minutes to an hour for the SAME RESULTS. Now you can get professional quality dental whitening treatment without an expensive trip to the dentist!

How it removes stains - Our system will remove most stains with a gentle action that whitens your teeth. As the active ingredient in the gel (carbamide peroxide **22%**), is broken down, oxygen acts upon the stained organic deposits, which oxidizes them into a white color. This process makes the overall tooth color closer to its natural unstained color. Your tooth structure remains unchanged. Years of clinical tests have demonstrated the safety and effectiveness of this system. Over 95% of people treated achieve some level of tooth whitening. Crowns, bridges, bondings, and fillings do not lighten.

What is the treatment procedure? - An impression of your teeth will be made by you at home with our easy-to-use instant thermoforming moldable mouth trays. You will then apply our whitening gel inside the thermoforming trays and place the tray over your teeth. Again, since our system is **22%&35%**, you can treat your teeth only 15-20 minutes per day. In most cases, you will see results within only one week.

Is the whitening process permanent? - For most people, the treatment will last for many years. Your teeth have become stained in the first place from consuming the foods and beverages. Upon the completion of your initial bleaching process, your teeth are restored close to their natural white color. Exposure to foods, drinks (especially coffee, colas and red wines), smoking and other consumables will gradually darken teeth again over time. You may want to periodically bleach your teeth. After an initial treatment, most people do touchups about once every 6-12 months.

How Important are Thermoforming trays? - Very Important! Having thermoforming trays is essential to assure proper bleaching results. Non-moldable mouthpieces may cause inconsistent bleaching or spotting on the teeth and they are uncomfortable to wear. This is also true with whitening strips on the market today.

What is the difference between the thermoforming trays and the professional lab-created mouthpieces? - Although both mouthpieces are effective and safe, the professional lab-created mouthpieces are more precise and more comfortable to wear. Since they are trimmed at the gingival line, they help you save bleaching gel and are better for people who may have

sensitivities to bleaching gels on their gums. The downside of these professional mouthpieces is that they cost more since there are more materials needed to create them and professional laboratories are utilized to create the mouthpiece for you. The thermoforming trays do a great job with dental bleaching, especially if you have small scissors which you can trim the trays to the gum line which eliminates gum sensitivity. The upside of the thermoforming trays is that they are less expensive than the lab-created mouthpieces. Both mouthpieces are effective and you can decide which type is best for you.

I already have a set of moldable mouthpieces. Can I buy just the whitening just the gel ? - Yes, we sell 22%&35% Carbamide Peroxide whitening gel separately. It can be used with any dental tray in the same way as your previous whitening gel.

Why is your product better than other whiteners? - Simply put, other products do not work as effectively. Some over-the-counter trays are not moldable to your teeth and do not hold the gel in the proper position. Many OTC whitening gels are not thick enough to stay in place and will leak out of the tray. Many OTC gels typically have less effective active ingredients or a lower concentration of active ingredients. Many professional dental whitening systems provide a less percentage of carbamide peroxide. We should note that you can whiten your teeth with a lower percentage, but it takes a much longer treatment time in your mouth. Our 22%&35% gel is HIGHLY effective. In short, we offer more effective whitening power for your money than any other system.

Is this product the same thing dentists sell me for \$500 or more? - Yes, Our system uses the same active ingredients, percent concentration and methodology as those used in professional dental offices. We provide you with thermoforming trays and supply you with a high quality, effective whitening gel exactly like the formula used in dental offices.

What causes tooth discoloration? - There are many causes. The most common include consumption of foods, coffee, tea, wine, sodas and smoking. In other words, our teeth naturally get more and more stained as time goes on and we continue to live our lives. ***NOTE*** - *Tetracycline discoloration and artificial dental work are usually not greatly responsive to dental bleaching.*

Who may benefit from tooth whitening? - Almost everyone. However, there are some cases where treatment may not be effective. Tooth lightening is ideal for patients who have healthy, unrestored teeth and would like a whiter, brighter smile. Tetracycline discolorations and artificial dental work are usually not greatly responsive to dental bleaching.

Is it safe to bleach my teeth at home? - Yes, our at-home bleaching system is specially designed to be an easy-to-use system with detailed usage instructions. Over a decade of research indicates that whitening teeth with carbamide peroxide is safe and effective. All of our products comply with FDA regulations.

How long does the bleaching process take? - Results are dependent upon each individual characteristics of each person and the daily wear-time of the thermoforming trays, but most people usually see results within the first week. Maximum results occur over the next 14-21 days.

Are there any side effects? - Some people experience temporary tooth sensitivity during treatment. Others have reported discomfort in the gums or in loose fillings. Gum irritation usually disappears within 1-3 days after beginning the procedure and always upon the discontinuation or completion of treatment. There are no other significant side effects. **YOU SHOULD NOT USE THIS PRODUCT IF YOU ARE PREGNANT, HAVE HEALTH PROBLEMS, PERIODONTAL DISEASE OR**

GUMS THAT ARE IN POOR CONDITION, WEAR BRACES, HAD RECENT ORAL SURGERY, DECAYED TEETH, HAVE ROOTS THAT ARE EXPOSED, HAVE COLITIS, OR HAVE JAW PROBLEMS. The manufacturer and seller assume no responsibility for any usage of product. You should consult with a dentist before attempting any at-home treatments and understand that there are risks involved if not doing so. A small percentage of people may experience Reversible tooth sensitivity and gum irritation which disappears when use ends, or by decreasing the amount of time you bleach your teeth each time, or by increasing the amount of time between bleaching sessions.

How much whitening gel does it take per treatment? - Each individual tray application (upper or lower arch) will use approximately 1/4 to 1/2cc of whitening gel. The lower amount of 1/4 cc per treatment is accomplished by 3 things: experience of using the whitening process, dabbing just a small amount of gel in the frontal portion of each tooth exposed when smiling only (no need to whiten unexposed teeth), and most importantly, trimming the thermoforming trays at the gingival line (tooth/gum line). If you take small scissors and trim the trays on the gingival line, you do not have a waste factor of gel and do not expose the soft tissue to the process.